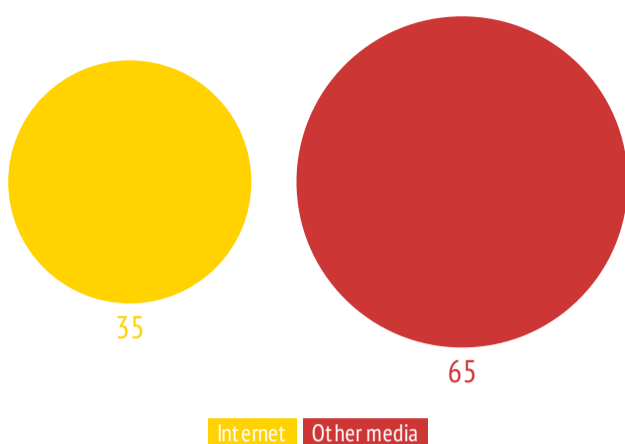


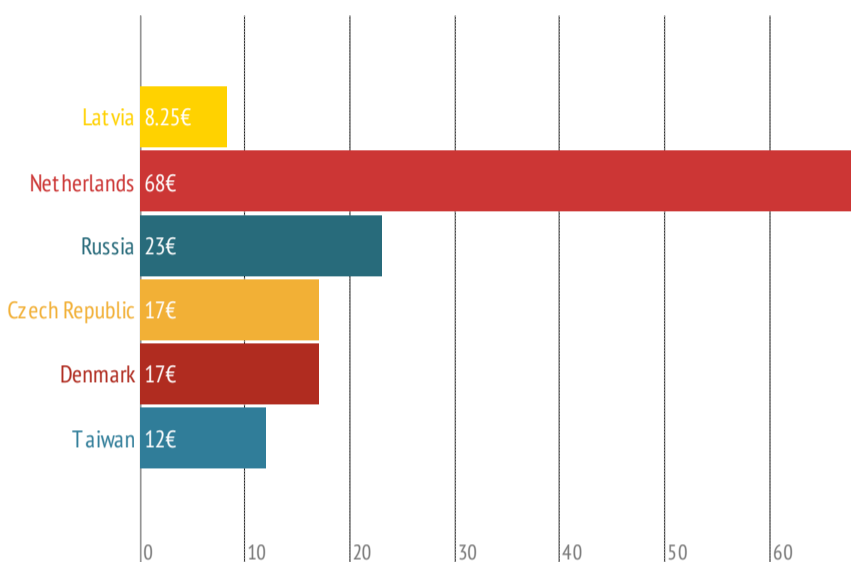
Facts about Internet advertising

"Procter and Gamble" investment in internet

"Procter & Gamble" prefers advertising on the Web.



We spend less money on one Internet user in Latvia than in Taiwan.



"Econsultancy" estimates

71%

global advertisers plan to increase investments in the Internet

12%

investments of companies increase more than half

Internet compared to newspapers

It took only eight years for Internet advertisement to beat and undercut advertising investment in the newspapers.

